



FAIR TRADE SUSTAINABILITY ALLIANCE





Mission

Fair TSA's mission is to facilitate international trade that is equitable, sustainable and participatory. We accomplish this authentic, transparent partnership with a wide variety of licensees and producers, working together to make fair trade a rewarding way of life.

Advantages

Fair TSA holds a Fair Trade Standard that was designed to fill a void in the Fair Trade market arena. Advantages of Fair TSA include:

- Fair prices for producers.
- A community development project in every certified producer community.
- Quick, inexpensive inspections and certifications.
- Organic certification as an integral part of FairTSA certification.
- International validity of licensees.
- True separation of standard holder and certifier

Fair Prices for Producers

Participation in the FairTSA Fair Trade Program assures producers appropriate prices even when world market prices fall under a sustainable level.

Community Development Project

Fair prices are an important part of the FairTSA Fair Trade Program, but most often not sufficient to build a safe and sustainable life for producers and their communities. FairTSA initiates and supports community development projects for each producer community, including small farmers, farm workers and workers in processing facilities. Projects range from improving basic health care, building sanitary facilities, creating safe and healthy water supply systems, improving environmental conditions, or buying agricultural and post-harvest technology in order to increase yield and advance quality while minimizing losses. This process is geared to empower the producer communities as they decide upon their project(s) and evaluate the outcome.

Quick Inspections and Certifications

The FairTSA certification program is based on close cooperation with accredited certification bodies. Their well-established regional officers conduct quick and cost-effective inspections and certifications. The organic certification is tightly integrated into the ecological part of the FairTSA requirements, thus minimizing time and cost.





Premiums and Reasonable Fees

- Producers receive at least a 10% premium above the farm gate price (5% Fair Price Premium, 5% Social Premium for investment in community development projects.)
- The licensing fee is typically between 0.75% and 1.5% of the importers' sales price.
- Producers pay a low annual fee, which can be waived for small operations.
- The certification fees are determined by the

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